



Preeclampsia Awareness Month

PREVENT · PREDICT · PREVAIL

High blood pressure can happen in any pregnancy or the postpartum period. It is a leading cause of maternal and infant illness and death worldwide.

Join with the Preeclampsia Foundation this May to help educate, empower, and inspire women to take charge of their pregnancy health and participate in research. Together, we can prevent, predict, and prevail over preeclampsia.

Our campaign is simple: choose and post a different tweet each day in May! Or tweet out your own story using #MyPreeclampsiaStory.

Hashtags: #PreeclampsiaAwarenessMonth #Preeclampsia #MyPreeclampsiaStory #PreventPreeclampsia #PredictPreeclampsia #PrevailOverPreeclampsia #PreventPredictPrevail

Campaign URL: www.preeclampsia.org/AwarenessMonth

Week 1	May is Preeclampsia Awareness Month
May 1	May is Preeclampsia Awareness Month! Join @preeclampsia as we prevent, predict, and ultimately prevail over preeclampsia. Learn more about preeclampsia and how you can help spread awareness to save lives at preeclampsia.org/AwarenessMonth #PreeclampsiaAwarenessMonth
May 2	Have you experienced preeclampsia during pregnancy or postpartum? Share your #MyPreeclampsiaStory during #PreeclampsiaAwarenessMonth to spread awareness of the symptoms and risk factors of preeclampsia.

	#PreventPredictPrevail
May 3	<p>Preeclampsia is a leading cause of maternal and infant illness and death in the United States.</p> <p>Join us this May to spread awareness of preeclampsia so more women and children experience safe births. Learn more at preeclampsia.org/AwarenessMonth</p> <p>#PreeclampsiaAwarenessMonth</p>
May 4	<p>We've known about #preeclampsia for over 2,000 years. This month, join us and our partners @preeclampsia to do something about it.</p> <p>Together, we can raise awareness to prevent, predict, and prevail over preeclampsia.</p> <p>#PreeclampsiaAwarenessMonth #PreventPredictPrevail</p>
Week 2	Prevent Preeclampsia
May 5	<p>Taking low-dose aspirin may reduce your likelihood of developing preeclampsia.</p> <p>Know your risk factors and find out if you might benefit from aspirin during your pregnancy: preeclampsia.org/aspirin</p> <p>#PreeclampsiaAwarenessMonth #PreventPreeclampsia</p>
May 6	<p>Happy National Nurses Day! We're so thankful for the life-saving work nurses do every day.</p> <p>Preeclampsia can happen to any woman, any pregnancy. Make sure to attend all prenatal checkups & monitor blood pressure.</p> <p>#PreeclampsiaAwarenessMonth #NationalNursesDay #PreventPreeclampsia</p>
May 7	<p>Self-measured blood pressure during pregnancy and after delivery can improve outcomes for moms and babies.</p> <p>Learn how to check your blood pressure at home and what numbers are considered normal: preeclampsia.org//blood-pressure</p> <p>#PreeclampsiaAwarenessMonth #PreventPreeclampsia</p>

<p>May 8</p>	<p>60% of preeclampsia-related deaths are preventable.</p> <p>Knowledge saves lives. Know the warning signs: preeclampsia.org/AwarenessMonth</p> <p>#PreeclampsiaAwarenessMonth #PreventPreeclampsia</p>
<p>May 9</p>	<p>Regular prenatal checkups where your blood pressure is measured can help monitor your risk for preeclampsia.</p> <p>Ask your healthcare provider what your numbers are and remember to #CheckKnowShare</p> <p>#PreeclampsiaAwarenessMonth #PreventPreeclampsia</p>
<p>May 10</p>	<p>Are you at risk for developing preeclampsia? Common risk factors include:</p> <p>Diabetes - Kidney Disease - Autoimmune Disorders - High Blood Pressure - History of Preeclampsia - Pregnant with More Than One Baby</p> <p>#PreeclampsiaAwarenessMonth #PreventPreeclampsia</p>
<p>May 11</p>	<p>Preeclampsia is a life-threatening disorder of pregnancy related to high blood pressure.</p> <p>Learn more from our partners @preeclampsia and discover the 7 symptoms every pregnant woman should know: http://youtu.be/P9GxHQzwlzk</p> <p>#PreeclampsiaAwarenessMonth #PreventPreeclampsia</p>
<p>Week 3</p>	<p>Predict Preeclampsia</p>
<p>May 12</p>	<p>Happy Mother's Day!</p> <p>Celebrate by helping @preeclampsia spread awareness of the symptoms and risk factors of preeclampsia—so more mothers and children can experience safe births around the world.</p> <p>#PreeclampsiaAwarenessMonth #PredictPreeclampsia</p>

<p>May 13</p>	<p>Only 10% of moms know the common symptoms of preeclampsia: headaches, nausea & vomiting, changes in vision, rapid weight gain, swelling, and stomach pain.</p> <p>Look out for the symptoms of preeclampsia: preeclampsia.org/AwarenessMonth</p> <p>#PreeclampsiaAwarenessMonth #PredictPreeclampsia</p>
<p>May 14</p>	<p>High blood pressure during pregnancy is the biggest indicator of preeclampsia.</p> <p>Learn when you should call your doctor or seek immediate medical care for abnormal numbers: preeclampsia.org//blood-pressure</p> <p>#PreeclampsiaAwarenessMonth #PredictPreeclampsia</p>
<p>May 15</p>	<p>Myth: Delivery is the cure for preeclampsia.</p> <p>Reality: Preeclampsia can occur up to 6 weeks postpartum.</p> <p>Know what to look for after birth: preeclampsia.org/postpartum-preeclampsia</p> <p>#PreeclampsiaAwarenessMonth #PredictPreeclampsia</p>
<p>May 16</p>	<p>Nausea and vomiting are not normal later in pregnancy.</p> <p>Here are 7 #preeclampsia symptoms every pregnant woman should know: http://youtu.be/P9GxHQzwlzk</p> <p>#PreeclampsiaAwarenessMonth #PredictPreeclampsia</p>
<p>May 17</p>	<p>Know your body. If it does not feel right during pregnancy, call your provider. It could be #preeclampsia.</p> <p>Learn how to predict preeclampsia during pregnancy and after birth: preeclampsia.org/AwarenessMonth</p> <p>#PreeclampsiaAwarenessMonth #PredictPreeclampsia</p>
<p>May 18</p>	<p>Help spread awareness so more women can predict #preeclampsia.</p> <p>Grab @preeclampsia social media graphics to spread the word: preeclampsia.org/AwarenessMonth</p>

	<p>#PreeclampsiaAwarenessMonth #PredictPreeclampsia #PreventPredictPrevail</p>
Week 4	Prevail over Preeclampsia
May 19	<p>Spreading awareness saves lives.</p> <p>When moms are aware of the risk factors and symptoms during pregnancy and postpartum, we can prevail over preeclampsia.</p> <p>#PreeclampsiaAwarenessMonth #PrevailOverPreeclampsia</p>
May 20	<p>Prepared hospitals improve maternal outcomes.</p> <p>Implementing standardized safety protocols for preeclampsia makes giving birth safer for moms and babies.</p> <p>Improve outcomes for your patients: preeclampsia.org/healthcare-providers</p> <p>#PreeclampsiaAwarenessMonth #PrevailOverPreeclampsia</p>
May 21	<p>Preeclampsia research matters.</p> <p>Thanks to scientific breakthroughs, we now have better ways to measure who is at risk of developing preeclampsia. Read the latest research: preeclampsia.org/research</p> <p>#PreeclampsiaAwarenessMonth #PrevailOverPreeclampsia</p>
May 22	<p>Black women experience severe maternal morbidity events at a rate 2.1 times greater than white women.</p> <p>Amplifying their pregnancy experiences must be a part of solving the #maternalmortality crisis in the US.</p> <p>#PreeclampsiaAwarenessMonth #PrevailOverPreeclampsia #BlackMomsMatter</p>
May 23	<p>Preeclampsia patients should continue to monitor their blood pressure during the postpartum period.</p> <p>Recognizing these signs could save your life after delivery:</p>

	<p>www.stillatrisk.org</p> <p>#PreeclampsiaAwarenessMonth #PrevailOverPreeclampsia #PreventPredictPrevail</p>
May 24	<p>Women who had severe #preeclampsia, delivered preterm, or had low-birthweight babies are at higher risk of heart disease & stroke.</p> <p>Learn about the potential long-term impact of #preeclampsia http://bit.ly/1FgXMTy</p> <p>#PreeclampsiaAwarenessMonth #PrevailOverPreeclampsia</p>
May 25	<p>It's normal to feel sad, anxious, or angry after experiencing #preeclampsia.</p> <p>Get the support you need to process your birth trauma: preeclampsia.org/get-support</p> <p>#PreeclampsiaAwarenessMonth #PrevailOverPreeclampsia</p>
Week 5	Take Action
May 26	<p>The Preeclampsia Registry is the only patient registry to focus solely on hypertensive disorders of pregnancy like #preeclampsia</p> <p>Share your preeclampsia story to advance research and save lives: preeclampsia.org/registry</p> <p>#PreeclampsiaAwarenessMonth</p>
May 27	<p>60% of preeclampsia deaths are preventable.</p> <p>Educate your patients regularly about high blood pressure during and immediately after pregnancy. Download FREE patient education resources: preeclampsia.org/educating-patients</p> <p>#PreeclampsiaAwarenessMonth #PreventPredictPrevail</p>
May 28	<p>Research drives progress.</p> <p>Apply for research grant funding, use our study recruitment services, or engage patient partners in your research: preeclampsia.org/research</p>

	#PreeclampsiaAwarenessMonth
May 29	<p>The Preeclampsia Foundation (@preeclampsia) is the largest patient advocacy org in the U.S. serving the 5-8% of pregnant women with hypertensive disorders.</p> <p>Follow their work to find resources & advocacy opportunities all year long.</p> <p>#PreeclampsiaAwarenessMonth #PreventPredictPrevail</p>
May 30	<p>#Preeclampsia can happen to any woman, any pregnancy. Knowing the signs & symptoms of @preeclampsia can help you seek appropriate care faster.</p> <p>Continue spreading awareness beyond #PreeclampsiaAwarenessMonth to save more lives.</p> <p>#PredictPreventPrevail</p>
May 31	<p>Thank you for advocating with us during Preeclampsia Awareness Month!</p> <p>Your voice matters all year long. Follow @preeclampsia to stay up to date with the latest preeclampsia research and news.</p> <p>#PreeclampsiaAwarenessMonth #PreventPredictPrevail</p>